Mi Oil Product Launch Event Support



Mi Oil approached us about our crates to be used at a product launch, we knew straight away that our HD crates were the perfect solution. We discussed all the options and had a joint conversation with the client and their designer to develop the concept.

When we saw the graphics we knew the crates would be stunning, so after showing the client visuals to approve we made the final crates.

mi Oil

flavoured cold pressed rapeseed oils

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Client supplied visual

Final large crate in rustic pine



"Our company sells flavoured rapeseed oil which is gorgeous as a salad dressing, marinading meat and fish and great as a dipping oil, we knew would look stunning in Plantabox crates. We contacted Martin to ask if our brand name 'mi oils' could be incorporated on the crate together with a drawing of our products to see if this could be achieved. After liaising with our graphic designer they came up with the design that we now have - amazing. We used the crates for the first time today at a pitch to a wholesaler/distributor - they all admired them and asked if the bottles came in the crates. It was a very good investment on our behalf and we thank Martin for all his help and input - it was well worth it."

Melanie Marchant, mi oils

If you want to make a difference and stand out from the crowd...



Call us on 01392 82 33 11 for more information