

Animal Retail Display



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Animal were looking at a new, robust and innovative way to create a uniform and attractive display for all their store windows across the UK.

We helped them develop the concept and produced a set of samples that they used in a concept window at their HQ in Poole. The colour and the printing options were developed to give the stores complete flexibility in their displays. This enabled them to change and reconfigure the display at a local level which means the crates can be used all year round.

We were also able to manage the distribution of the crates to all stores across the UK.



Animal is a UK action sports lifestyle brand, designing and developing sports-specific clothing for snowboarders, skateboarders, windsurfers, mountain bikes and kite surfers. As well as offering a range of footwear, watches, eye wear and accessories.

"We were looking for an innovative and engaging window display for our 60 National retail outlets that was complimentary to our brand. Plantabox were able to brand the crates with our logo and produce and distribute the crates to all of our stores. From start to finish the process has been extremely easy and it's been a delight to deal with a company with such a progressive and customer centric approach. We're proud to enhance our products and window displays with Plantabox crates. I would unhesitatingly recommend talking to Martin to help you find a display solution."

Marie Clarke

Retail Visual & Communications Co-ordinator



If you want to make a difference and stand out from the crowd...



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**Call us on 01392 82 33 11
for more information**